

Change every PC- and TV screen into an interactive billboard to reach employees and customers

Player

























Effective communication with staff and customers: Display messages on every PC and TV and make sure everyone stays up-to-date on the latest news

The Netpresenter Player is a small piece of playback software that is installed on the PCs (Corporate Screensaver with pop-up functionality) and TVs (Digital Signage) that you wish to display your content on. The same messages can also be displayed on every mobile device via the [Netpresenter News & Alert App](#).

How the Netpresenter Player benefits your organization

- ✓ It gives you the option to reach your staff and client base on a daily basis without using disruptive emails. Whether it be a commercial, a product announcement, a video message from the CEO, an emergency alert or just your everyday internal communication, your content will instantly be visible to everyone;
- ✓ It lets you showcase presentations, videos, pictures, emergency alert messages, tickertapes, news feeds, web pages, Excel spreadsheets, etc., customized to your own corporate identity;
- ✓ It can integrate with third party sources such as your intranet/CMS (e.g. SharePoint) and automatically display the extracted content on every PC and TV. Integration with mobile devices is also possible via the News & Alert App;
- ✓ It is specifically designed for corporations: use your existing hardware. Low cost, low bandwidth and easy to roll-out.

FEATURES

-  Optimized to reduce network traffic to an absolute minimum;
-  Presentations are automatically scaled, depending on screen size;
-  Playback of HD quality pictures and (streaming) video;
-  Various tickertapes due to RSS/newsfeed import;
-  Pop-up functionality for urgent messaging;
-  Environmentally friendly 'energy saving' mode;
-  Long-distance management and configuration possible;
-  Presentations can be modified without disrupting the playing presentation;
-  Message and pop-up scheduling for specific times, dates and intervals;
-  Option to add hyperlinks to external applications and web pages;
-  Presentations can be personalized with LDAP, Active Directory, IP or Windows applications;
-  Thin clients supported;
-  Intelligent, self-tidying buffer (cache) that ensures your presentation is always active, even when the network connection is disrupted;
-  'Auto download resume' feature due to which large files can be downloaded, even by a 3G cell connection;
-  Auto start functionality – Presentation starts running automatically at specific date or time;
-  Simple to install on networks (e.g. as MSI package);
-  Software uses existing file, FTP or web server;
-  Security: encryption (HTTPS) and anti-sabotage (hash key);
-  Does not require third party DLL's or software for basic features;
-  Option to embed acknowledgement buttons – giving you insights in who exactly has seen your message;
-  Choice of multiple slide transitions/wipes;
-  Fonts can be embedded – All fonts (even the fonts of the content extracted from external sources) will be adjusted to your standard font;
-  Dynamic headlines;
-  Navigation buttons can be added to manually navigate through your presentation.

PLAYBACK FORMATS

- PCs – screensavers (with hyperlinks), pop-up messages;
- TV screens - Digital Signage, touch screen, kiosk;
- Mobile phones and tablets – App.

SUPPORTED MEDIA

- Images: JPEG, PNG, BMP, PCX and GIF, AVI, MPEG1, MPEG2, MPEG4;
- Video: AVI, MPEG1, MPEG2, MPEG4, DivX, live streams and others;
- Social Media: YouTube, Twitter, Facebook;
- Web pages;
- Newsfeeds: XML/RSS.

SYSTEM REQUIREMENTS

- Windows 2008/ 2012/ 2016 Server;
- Microsoft IIS;

NETPRESENTER SOFTWARE OVERVIEW

 **Player**

Update employees instantly. Display your news constantly on PC monitors (Corporate Screensaver), TV screens (Digital Signage) and mobile devices (News & Alert App)

 **Message Server**

Cross media content management software. Create, schedule and manage messages and publish them directly on PC, TV and mobile

 **Alert Server**

Alert everybody directly with a striking emergency alert message and alarm sound on every PC, TV and mobile device

 **Media Server**

Automatically integrate dynamic (real-time) content such as intranet newsfeeds (XML/RSS), social media posts, Excel, Database and API