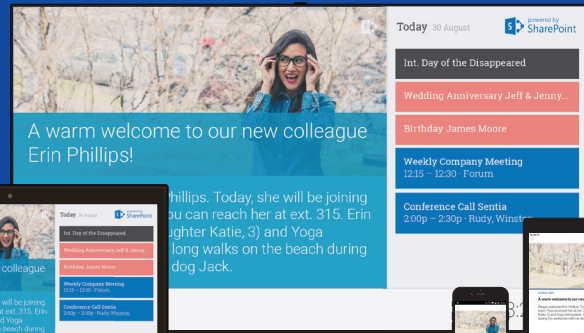
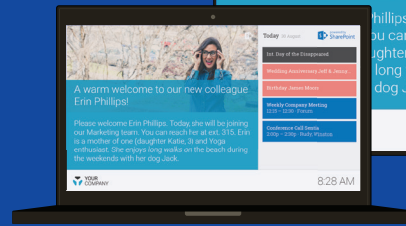
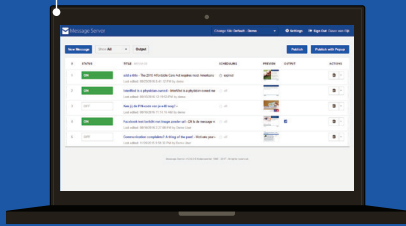


Easily create, schedule and manage messages and publish them directly on PC, TV and mobile



## Message Server





















Cross media content management software: your messages directly displayed on PC, TV and mobile devices

Whether it be an important message from management or a news update, the Netpresenter Message Server ensures that your message is directly visible on every screen: from workstations, public displays to every staff member's cell phone. All of this, using one integrated system and with just a few mouse clicks.

### How the Netpresenter Message Server benefits your organization

- ✓ It ensures that your employees only receive news that is relevant to them. For example, a marketing assistant working in the New York office would only see general company news, marketing news and news concerning the New York office;
- ✓ It saves you time and effort. By just entering a message once, it is directly visible everywhere – on PC and TV monitors, cell phones and even social media;
- ✓ It visually enhances your messages by giving you the option to add pictures, (live) video feeds (e.g. YouTube) and hyperlinks;
- ✓ It gives you the option to schedule your messages and set their duration, so you don't need to worry about outdated content;
- ✓ It gives you a live preview so you can see exactly what your messages look like before publishing them on every screen.

**FEATURES**

-  Cross Media Content Management module – enter information once and publish it directly on PC, TV and mobile;
-  Send the right message, in the right language, to the right people with just a click of a button;
- B** Text formatting: edit font, color and size and make text messages bold, italic or underlined;
-  Add images, live (streaming) video, YouTube, Flash or hyperlinks;
-  Use a tickertape to display the latest headlines;
-  Live previewing: view your message before publishing;
-  Schedule the publication of your message at a specific time, date or interval;
-  More than a dozen professional slide transitions to choose from;
-  Publish urgent messages as pop-ups (not blocked by pop-up blockers);
-  Easily drag and drop messages in the overview screen;
-  Simple integration with other media such as intranet/CMS (e.g. SharePoint) and websites;
-  No technical expertise needed – everyone who can send an email can use this software;
-  Various account types such as publisher, administrator and editor (user). Editors can request the publisher to publish their messages;
-  Interface available in English, Spanish, Arabic, French, German, Dutch and Slovak;
-  Targeting of content via active directory, office 365, IP range, username or computer name;
-  Easily manage 1 screen or 1000's centrally, remotely, locally or globally with just a few clicks;
-  Custom templates designed to fit your corporate identity;
-  Automatic scaling of text and media objects;
-  Social interaction – see exactly who has liked, disliked or commented on your messages in the app or on social media;
-  Easily add recipients by importing lists with telephone numbers and/or email addresses;
-  Two-way integration using REST APIs.

**PLAYBACK FORMATS**

- PCs - screensavers, pop-up, emails;
- TV screens - Digital Signage, touch screen, kiosk;
- Mobile phones and tablets – app, mobile websites, text messages, emails;
- Social Media - e.g. Twitter and Facebook;
- RSS-feeds.

**SUPPORTED MEDIA**

- Images: JPEG, PNG, BMP, PCX and GIF;
- Video: AVI, MPEG1, MPEG2, MPEG4, DivX, live streams and others;
- YouTube;
- Web pages;
- Social Media - e.g. Twitter and Facebook;
- Newsfeeds: XML/RSS.

**SYSTEM REQUIREMENTS**

- Windows 2008/ 2012/ 2016 Server;
- Microsoft IIS;
- Netpresenter Player required.

**NETPRESENTER SOFTWARE OVERVIEW**

 **Player**

Update employees instantly. Display your news constantly on PC monitors (Corporate Screensaver), TV screens (Digital Signage) and mobile devices (News & Alert App)

 **Message Server**

Cross media content management software. Create, schedule and manage messages and publish them directly on PC, TV and mobile

 **Alert Server**

Alert everybody directly with a striking emergency alert message and alarm sound on every PC, TV and mobile device

 **Media Server**

Automatically integrate dynamic (real-time) content such as intranet newsfeeds (XML/RSS), social media posts, Excel, Database and API