Digital Signage

Digital Signage: more than just big screens. Broadcast your news or alert messages to every screen and inform everyone in your organization, community or country. Get your message across effectively, using ANY (public) screen available: whether it’s a TV, interactive billboard or even a bank terminal screen. Netpresenter provides you with a proven, easy-to-use Digital Signage solution to publish on every screen.

- **Reach More People**
  Instantly reach your employees, customers and visitors with digital signs and (public) displays

- **Grab Attention**
  Create and display eye-catching content to grab and maintain your audience's attention immediately

- **Dynamic Content**
  Design, manage & broadcast your content in any shape or form - easily connect to existing data sources

- **Flexibility**
  Easily manage 1 screen or 1000's centrally, remotely, locally or globally with just a few clicks

- **Adapt & Interact**
  The ability to update content remotely over the web, adapt the screens to your viewers and interact with your audience
Additional Features

- **Reach everyone**: Place displays where employees will see them – hallways, elevators, break rooms, cafeterias, lobbies or even the manufacturing line.
- **Content**: Provide and display way finding, virtual maps, attractive digital menu boards, reservations, schedules, timetables etc.
- **KPIs**: Present stats and graphs from other systems, such as the sales and production figures of your company, customer satisfaction rates or a telephone queue.
- **Focus Attention**: Grab and draw attention to important (existing) content and the intranet with newsfeeds and Excel data on any TV-screen.
- **Display nice-to-know information**: For example news headlines, weather and traffic information the latest (local) news, video streams, or updates from Social Media.
- **Break through clutter** and email overload with visually engaging digital displays.
- **Display existing SharePoint content**: For example headlines, upcoming events, visitors, KPIs on every screen within your organization.
- **Custom made templates**: Fully customizable to your own corporate identity with beautiful custom made template.

Technical Details

- Thin Client and Windows OS support.
- Silent remote updates with auto resume to guarantee uninterrupted playback.
- Supports system settings for energy saving.
- Designed to run on existing corporate infrastructure.
- Smooth playback with dozens of transitions/wipes.
- Presentation scaled to fit screen resolution automatically.
- Landscape and portrait orientated view supported.
- Video in all major formats, such as WMV, AVI & MPG, YouTube and Flash supported.
- Auto restart functionality.
- Target content via LDAP, Active Directory or IP.
- Software works on existing network and easy to install (e.g. as MSI package).
- Security: encryption (HTTPS) and anti-sabotage (hash key).
- Long-distance management and configuration possible.
- Software uses existing file, FTP or web server.
- Low CPU/ network bandwidth usage due to minimal local cache.
- Auto (re-)start functionality.
- Schedule playback based on time, day-of-week, month and year or time-intervals.

Other Products

- **News & Alert App**: Enterprise-strength News App for internal use. Reach your employees wherever they are.
- **Corporate Screensaver**: Turn every inactive office PC into a Digital Sign. No distractions through gentle repetition.
- **Desktop Alerts**: Important information will never be missed! Instantly grab the attention of your employees.
- **Text & Push Notifications**: Grab everyone’s attention by sending text and push notifications to every mobile phone or tablet.
- **SharePoint Connector**: Actively bring SharePoint content to employees’ attention using any available screen.

Visit www.netpresenter.com for more information about our products and solutions.