

Newsfeed Server Makes Staff Read Crucial Corporate RSS Feeds

July 4th 2006, New York, Netpresenter (www.netpresenter.com)

Today Netpresenter released Newsfeed Server, which automatically shows the essence of RSS feeds on desktops and TV screens, making sure vital business information is read immediately and acted upon by employees.

With employees struggling to keep up with RSS feeds and e-mails, Newsfeed Server enables executives, communications staff and IT personnel to get their message across with ease.

Netpresenter's software can push the full contents of items like the CEO's blog, intranet news, or stock information onto a user's screensaver and digital signage. It can also deliver instant pop-up messages in case of an emergency.

"Newsfeed Server reaches employees without requiring them to trawl through and click on RSS feeds or e-mails. Now, important messages get seen when and where they are needed the most," says Frank Hoen, CEO of Netpresenter.

TNT Group, a major global provider of mail and express services, uses Newsfeed Server to display news feeds and the company's stock ticker on screens throughout its headquarters.

"It's fun to see our intranet headlines and stock appear on every screen, without having to do anything. Our intranet gets more visitors, because a click on a news item on the screensaver brings employees to the intranet," says Edmond ter Riet, Information Services Manager at TNT Group.

Newsfeed Server is a behind-the-firewall enterprise-strength solution that can convert XML and RSS feeds into multimedia slideshows, web pages, and various scripts using Extensible Style Sheet Language Transformations (XSLT's). For playback it uses the compact 350K Netpresenter Player client (Windows) to cache feeds and minimize CPU load and network traffic.

About Netpresenter

Netpresenter develops end-to-end XML-enabled communication software solutions for organizations, such as screensaver message systems, emergency alert notification and narrowcasting / digital signage. More than a million people use Netpresenter solutions at companies such as Sony, Nokia, Jaguar, Schiphol Amsterdam Airport, Volkswagen, Ford, Pratt & Whitney, Unilever, US Navy and police and government agencies worldwide. Netpresenter has offices in Maastricht (Netherlands), New York, London and Aachen (Germany).

Contact information & artwork:

press@netpresenter.com www.netpresenter.com

Netpresenter USA (+1 917 210 8050, Mr. Frank Hoen, CEO)
Netpresenter Netherlands, (+31 46 4370886, Mrs. Linda van Oppen)
Netpresenter UK (+44 142 875 1033, Mr. Steve Osborn)