

NEWS RELEASE

YouTube in Free Hosted Digital Signage and Screensaver Solution from Netpresenter

Netpresenter EasyBroadcast - Create presentations online and publish on any screen – from big screens and PC desktops to mobile phones and PDAs

New York, June 5, 2008 – Netpresenter (www.netpresenter.com/easybroadcast) launches Netpresenter EasyBroadcast– the first free hosted professional digital signage, PC desktop and screensaver solution. It can also be used as a fun tool to share YouTube videos, Flash images, photos, videos and messages between groups of friends, relatives, (sports) clubs, associations and communities. Netpresenter EasyBroadcast is fully functional, free for non-commercial use and does not contain advertising.

Netpresenter EasyBroadcast is based on Netpresenter’s professional communication software, used by multinationals such as Sony and Nokia. EasyBroadcast is hosted on the internet. It means anyone can make professional looking presentations with his web browser in mere seconds and instantly show them on one or thousands of screens. Presentations contain whatever information the user wants to include and are guaranteed to be free of advertising. Presentations can easily be played back on any Windows PC connected to the internet, as PC screensaver or desktop player, but also on large screens and even on mobile phones and PDAs.

“It is a whole new way to get your message out to anyone you want to reach,” says Frank Hoen, CEO of Netpresenter. “All you need to do is download the Player software on any PC present at your business, whether this is a local bakery, realtor or snack bar. You can then use it to present special offers, discounts and opening hours. Or download the software and ask anyone that wants to see your information to do the same – for example your customers, the people in your soccer team, kids club, grandparents or even your neighborhood association.”

“This solution proves that professional digital signage does not need to be expensive or difficult,” Hoen continues. “Anyone who can send an email can use Netpresenter EasyBroadcast. It is so easy to use that it can even be used for sharing pictures, videos and messages with your grandmother! And anyone can afford it too. It brings professional digital signage within reach of small and medium-sized businesses, and even sports clubs, associations and groups of friends. No more need for 1,000-dollar investments in software or screens; all you really need is a PC screen.”

Netpresenter EasyBroadcast is guaranteed not to contain adware or spyware. For more information, or to open a free account, please go to www.netpresenter.com/easybroadcast

About Netpresenter EasyBroadcast

With Netpresenter EasyBroadcast, software company Netpresenter is first to offer a free professional digital signage and screensaver hosted solution. SMBs can use the software to create professional looking presentations and broadcast these on all available screens – ranging from PC, mobile phone, PDA to LCD/ plasma screens. The same presentation can be run at multiple locations or outlets.

Associations and sports clubs can use the same software to run a presentation at the sports canteen and allow members to view the news at home as well. Groups of relatives, friends, or other communities can use it to share news, photos and videos (for example Flash or YouTube content) via PC screensavers and desktop players.

Netpresenter EasyBroadcast uses Netpresenter's professional digital signage software. This software is already used by multinationals worldwide, including Sony, Nokia and DSM. The software does not contain adware or spyware.

The key benefits:

- Cost effective solution, suitable for anyone from SMBs to sports clubs, groups of friends and grandparents and their grandchildren;
- Easy to use - anyone who can send an e-mail can make a professional looking, personalized presentation containing photo's, messages, transitions, YouTube and other videos, or Adobe Flash;
- Bringing your news to the people, rather than wait for people to come and have a look (as is the case with community websites such as Facebook);
- Messages can be entered via any internet browser. Playback of the presentation is possible on any Windows home or office PC screen connected to the internet;
- Each message can be scheduled to be played only at certain dates or times, for example each Monday or during lunch time;
- Makes it easy to run the same presentation on multiple screens on multiple locations;
- Only requires 1 MB disk space for the Player software.

Netpresenter EasyBroadcast is free for non-commercial use and available immediately via www.netpresenter.com/easybroadcast

About Netpresenter

Netpresenter provides innovative communication software helping organizations to easily get their message across to employees and customers - using PC monitors, large LCD/ plasma screens and/or mobile devices. Because the same information is brought

to the attention time and time again, in the form of PC screensaver, PC desktop, mobile phone or Digital Signage messages, it is seen and remembered better.

Apart from greatly improving (internal) communications, the software drives traffic to the intranet and solves e-mail stress and information overload issues. And as the same system can be used to warn everyone effectively and immediately in case of an emergency, it also improves staff's and visitor's safety.

Netpresenter solutions are already used by 1 million professionals at multinationals worldwide, including Sony, Nokia and DSM. But with prices starting at 75 a month, or 995 for a one time purchase, the company also provides easy and affordable (hosted) Digital Signage solutions for small to medium sized businesses.

The company is headquartered in the Netherlands with offices in the US, Germany and the UK. In addition, Netpresenter has an extensive network of VARs, resellers and distributors worldwide.

More information on Netpresenter: www.netpresenter.com

Or Netpresenter EasyBroadcast www.netpresenter.com/easybroadcast

For further enquiries, please contact Mr. Frank Hoen, Netpresenter CEO:

Phone: +1 (917) 210 8050 (US office) or +31 (0) 46 4370886 (International)

Email: frankh@netpresenter.com