

NEWS RELEASE

Netpresenter brings SharePoint content as Desktop Alerts, Screensaver and Digital Signage

Allows organizations to bring SharePoint content to employee's attention using PC, kiosk and digital signage screens

New York, October 31, 2007 – Netpresenter's (www.netpresenter.com) enterprise software suite for visual communications, now can use Microsoft SharePoint content. This allows web managers to actively show SharePoint content as an interactive screensaver, (desktop) presentation or emergency alert pop-up on any screen, ranging from office PCs to kiosks and digital signage screens.

"Instead of hoping employees will visit the intranet, web managers can now actively bring the news headlines to the staff's attention using any available screen in the organization – whether it's their office PCs, kiosks or digital signage screens. In addition, they can use the same channel to reach all with a visual alert in case of an emergency," says Frank Hoen, CEO of Netpresenter. "This is true cross media publishing, but from a single source: Microsoft SharePoint."



"SharePoint, Microsoft's portal-based collaboration and document management platform, is increasingly becoming the standard for corporate content, document and groupware applications. While it is crucial for organizations to ensure all their documents, internet and intranet sites and other content, can easily be searched, managed and accessed, it should not end there. Some information is too important to wait for someone to come and have a look at it. It has to be seen by all employees immediately. By combining SharePoint and Netpresenter, organizations can reach employees anywhere, anytime. It offers a SharePoint linked emergency alert system, desktop news player, interactive screensaver and digital signage system all rolled into one," Hoen concludes.

Key features of the Netpresenter software with added SharePoint functionality are:

- Integrated emergency alert system, desktop news player, interactive screensaver and digital signage system;*
- Robust, low bandwidth 350Kb Windows client application;*

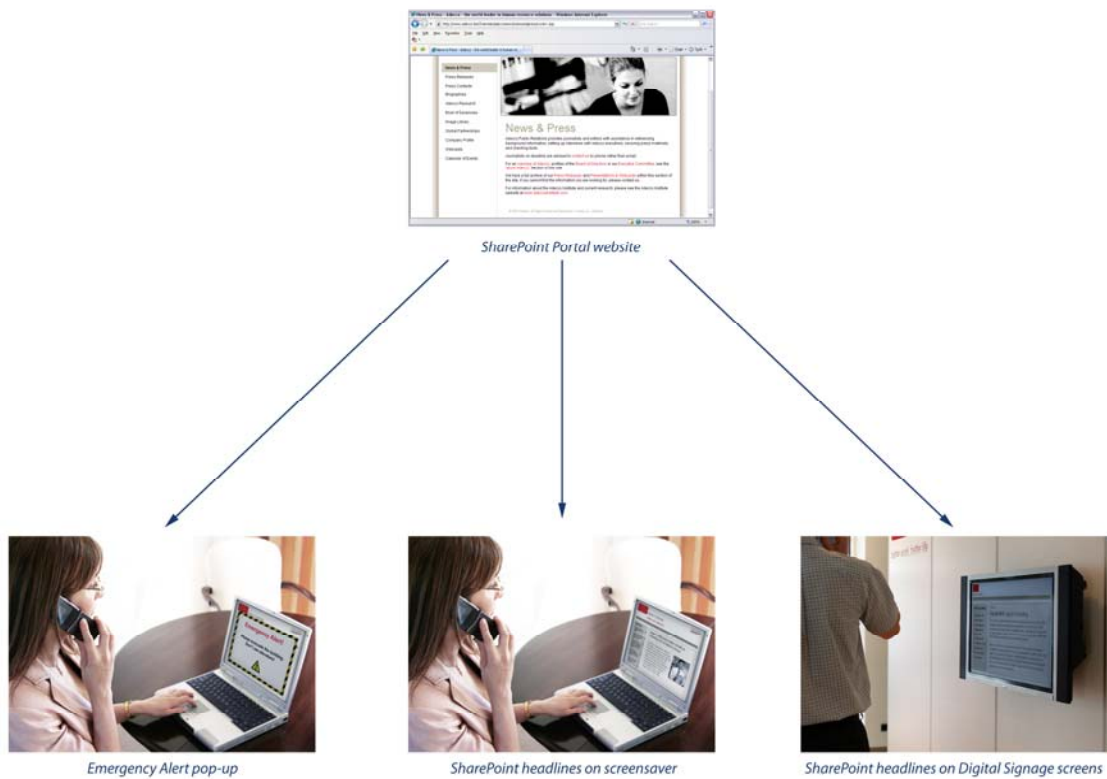
- Integrates with SharePoint via RSS/XML feeds;
- Specifically designed for use on corporate networks;
- Allows for targeting and scheduling of content;
- The software is easy to manage by corporate IT as the same software is used for both desktop and digital signage environments.

More information can be found on the website: www.netpresenter.com.

About SharePoint integration in Netpresenter software

Microsoft SharePoint is a portal based collaboration and document management platform. Due to its integration in Microsoft Office and its flexibility, Microsoft SharePoint is increasingly becoming the standard for corporate content, document and groupware applications.

SharePoint to Netpresenter



On the PC desktop, Netpresenter offers the following SharePoint integrated features:

- Interactive PC screensaver – when the workstation has been idle for several minutes, an interactive screensaver with SharePoint headlines appears. Brings the headline news to the staff's attention without interrupting the work process. The headline messages contain a hyperlink to the full SharePoint article or document, driving traffic to sources such as the intranet;

- Desktop Player – a multimedia slideshow of SharePoint content, to be activated manually by the user or automatically upon computer start up;
- Desktop Alert – when there is an emergency, a highly visual alert message appears on all screens. This can also contain a spoken warning text or alarm sound. This message cannot be stopped by pop-up blockers.

On large screens/ Digital Signage networks, Netpresenter offers the following SharePoint integrated features:

- Digital Signage Player – a dynamic slideshow of key SharePoint content, typically displayed on a widescreen. Video images can be mixed in;
- Digital Signage Alert – when there is an emergency, a highly visual alert message appears on all screens. This can also contain a spoken warning text or alarm sound.

About Netpresenter

Netpresenter is a leading provider of innovative communication software that improves knowledge distribution, internal communication and safety within organizations. Products include digital signage technology, screensaver message systems, multimedia news feed servers and emergency alert systems.

Today, more than one million employees use Netpresenter solutions, at organizations such as Sony, Nokia, Jaguar, Schiphol Amsterdam Airport, Volkswagen, Ford, Pratt & Whitney, Unilever, US Navy, and police and government agencies worldwide.

The company is headquartered in The Netherlands with offices in the UK, Germany and the US. In addition, Netpresenter has an extensive network of VARs, resellers and distributors worldwide.

More information can be found on the website: www.netpresenter.com

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