

Netpresenter with PowerPoint Digital Signage / Narrowcasting

- Integration into Popular Presentation Software Makes Innovative Narrowcasting Solution Easier to Use for SMBs -

March 13th, 2007 - Netpresenter, the leading provider of Narrowcasting / Digital Signage software, launches Netpresenter PowerPoint Publisher. The new solution integrates the company's innovative solutions into the world's most used presentation software, PowerPoint, enabling users to publish presentations onto every office PC and plasma screen in the organisation in less than a second. The fact that no training is required to use Netpresenter PowerPoint Publisher makes the solution specifically suited for small and medium sized businesses.

The new Publisher adds a small toolbar to the PowerPoint interface. With this toolbar, even unexperienced users can now use Netpresenter Narrowcasting software, displaying their presentations as interactive PC screensavers on the PC desktop, on large screens, Web pages or as instantly visible Emergency Alert Broadcasts.

"In smaller businesses, updating the intranet often is one of many responsibilities of for example the office assistant. These people do not have time to learn to use a new tool, even if it is as user friendly as our narrowcasting solutions. Netpresenter PowerPoint Publisher makes Narrowcasting software accessible to these users", said Frank Hoen, CEO of Netpresenter. "Anyone that can use PowerPoint, can now also use our software."

Netpresenter Narrowcasting software allows companies to fully engage their employees and customers by serving them compelling content and alerts on any computer screen and digital signage. Netpresenter software is used by corporate communication departments, government agencies and Fortune 500 companies worldwide. The launch of Netpresenter PowerPoint Publisher will help add many SMBs to the customer list.

More information on Netpresenter PowerPoint Publisher can be found on the website: www.netpresenter.com. The new solution will also be demonstrated at the Netpresenter stand at CeBIT, Hannover, Germany, from March 15 to 21, 2007 (hall 6, stand G31).

Netpresenter is a leading software developer of innovative internal communication, digital signage, and emergency alert solutions. It has office in New York, London, Maastricht (Netherlands) and Aachen (Germany). Netpresenter's one million users can be found at organizations such as Nokia, Sony, DSM, Jaguar, Volkswagen, Ford, Miele, Unilever, NATO, US Navy and police and other government agencies worldwide.