

Netpresenter 5.0 Player with YouTube, Flash and Tickertapes



Netpresenter Digital Signage TV Player



Netpresenter PC Player with Screensaver & Desktop Alerts

Crossmedia Digital Signage has arrived. Netpresenter now allows you to broadcast YouTube videos, Flash media and Tickertapes simultaneously to PC screensavers, PC desktops, mobile phones and Digital Signage big screens. A trial version can be found at www.netpresenter.com

Full article: www.netpresenter.com

First Digital Signage Software for 995

The Netpresenter Standard Pack is an end-to-end professional Digital Signage Software package for creating presentations in your web browser and publishing them to PCs and big screens. Add images, scheduling, Flash, visual effects and even videos. Included is 1 publisher license, 1 TV screen license and 10 PC licenses. Hardware is not included and price is excluding tax.

Full article: www.netpresenter.com

Free Professional Digital Signage via Internet

Netpresenter Easy Broadcast is a new website that brings free digital signage to everyone. Based on professional grade software, users can now create Rich Media presentations and publish them to shop-, home- or office PCs, and even Digital Signage big screens. Publishing to PC screensavers or Emergency Alert (pop-ups not stopped by blocker) capability is also included. The software does not contain adware or spyware and is free for non commercial use.

Full article: www.netpresenter.com



Netpresenter Easy Broadcast Website

Microsoft SharePoint as PC Screensaver and Big Screen Digital Signage

Microsoft

SharePoint, Microsoft's popular content management system, now gets an extra boost, with up to 70% more site visits, and significantly improved disclosure of important information. How? Unread web pages or emails can now be automatically presented by Netpresenter to employees as PC screensaver, PC Emergency Alert Pop-up, on Mobile Devices, or as Digital Signage on big screens.

Full article: www.netpresenter.com



SharePoint Portal website



Emergency Alert pop-up



SharePoint headlines as PC Screensaver



SharePoint headlines on Digital Signage screens

Media Content Management with New Message Server 7.3

Build Digital Signage presentations in your web browser and add Video, YouTube, Tickers and Flash. Next publish your presentation to Digital Signage screens, PC Screensavers, Mobile Devices, or even as Desktop Alerts (Pop-up) organization wide. The new Message Server is easy to use and available now.

Go to <http://demo.netpresenter.com> for a full demo.

Mash-up: Internet Cutting and Pasting on the Internet



Mash-up:
a digital media file which combines various text,

images, sound, video and animations to a new derivative work (source Wikipedia).

Community sites such as Facebook provide mash-up tools, so their users can add their own games, video, chat, photo sharing and other services to their homepages. And sites like iGoogle, Google Maps and YouTube support mash-ups as well. Mash-ups are easy to create, powerful and do not require help from IT.

So why not use Mash-ups for Digital Signage? Netpresenter 5.0 allows you to stick your own Flash, YouTube, Stock charts, Tickers, Weather/Traffic maps, Sales/Productivity charts into your presentation and display it on every screen at your organization. Want to learn more about how mash-ups can give your organization a "virtual dashboard" on every screen? frank.hoen@netpresenter.com

Kind Regards,

Frank Hoen
CEO

George Washington University Hospital "plugs communication hole"



Dr Richard Becker, CEO GWUH gives award to Gretchen Tegethoff, CIO

George Washington University Hospital (GWUH) is one of the most prestigious US hospitals and is constantly striving to improve its performance in every field. Recently GWUH improved employee satisfaction from 45% to 76% (internal survey) by improving internal communications to employees, patients and visitors. How? By displaying need-to-know presentations on every PC and TV screen

at the hospital. For this unique achievement GWUH has been awarded the prestigious International Communication Award 2008. Gretchen Tegethoff, Director Information Technology/CIO, was presented with the award, on our behalf, by the CEO of the GWUH, Dr Richard Becker.

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