

Employees give thumbs up to on-screen info

WASHINGTON - A recent internal survey conducted by George Washington University Hospital shows employee satisfaction with hospital communication is up by 33 percent, thanks in part to new methods of communicating.

Those new methods are based on Netpresenter software and include a mix of interactive PC screensavers, digital signage and emergency alerts. The technology makes it possible for the hospital to inform and motivate staff, update visitors and patients

and warn everyone of emergencies with a single system.

Messages are now targeted to the audience or monitor location. The latest hospital and healthcare news is broadcast on all 1,200 personal computer workstations and on large monitors in the staff elevator bays. Targeted messages are also published on big screens in the visitor elevator bays, main lobby and physician lounges.

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